



Press Release

CTCA Participates in IT 360 at the METRO TORONTO CONVENTION CENTRE April 7th to 9th

The Canadian Telecommunications Consultants Association's Spring Conference will be hosted at IT360. Do not miss the premier event in Canada! Witness the converged worlds of voice and IT come together to explore new technologies and learn about growing trends in their industries.

Toronto Ontario, April 2, 2008: The **CTCA Spring Conference**, being held as part of **IT360 April 7 to April 9, 2008**. This is a first for the CTCA and truly a unique telecommunications conference. Hosted at the METRO TORONTO CONVENTION CENTRE this event will provide an opportunity for IT industry professionals to rub shoulders with consultants who annually recommend the purchase of over one billion dollars in equipment and services, to meet and explore new technologies, learn about global trends, and form new partnerships with other consultants, leaders in the industry, and service providers.

The three-day conference will give opportunity for leading independent consultants in the voice and data industry to learn and network. The CTCA Keynote presentation with **Keith Parsonage**, Director General, Information and Communications Technologies (ICT) Branch Industry Canada, on *Canada's Networked Economy - The Way ahead*, is a must attend. The CRTC recently selected Bell Canada to operate **The National Do Not Call List**. Attendees will learn first-hand what you and your organization need to do to get ready during this Featured Presentation. On April 7 the CTCA will focus on the CTCA Supplier Liaison Members (SLG) to present information on their company's products and services.

CTCA at IT360 is open to consultant members, non-members, vendors, and end users. Registration has been excellent and includes members of our US counterpart Society of Telecommunication Consultants (STC).

Please join us April 8th and 9th at look for the CTCA at booth 618. CTCA Consultants offer experience, service, results.

For further information, please visit www.ctca.ca or call Mary Pawlus, Media Liaison, CTCA, at 866-584-2822. or email to admin@ctca.ca.

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