

CTCA/IT360 Call-for-Speakers

The CTCA's 2008 spring conference will be held in conjunction with the IT360 conference on **April 7th, 8th, and 9th, 2008** at the Metro Toronto Convention Center. This event is dedicated to all aspects IP networking, including:

- IP Communications (Voice and Data)
- Open Solutions and Linux
- Security
- Storage
- Virtualization
- Wireless and Mobility
- ITIL and Compliance
- Enterprise Applications
- IP Services
- Enterprise Networks
- Network Attached Devices
- Emerging Technologies

This conference will provide to the CTCA members the information they need, on the latest breaking applications, technologies, regulations and standards to provide a high level of value to their clients.

Speakers selected to present at this conference have the opportunity to network between among consultants, end users and industry leading vendors, in an atmosphere of collaboration and creativity. It's a fertile ground for the foundation of strategic alliances, joint ventures and creative partnerships.

Individuals wishing to provide a presentation at this conference should carefully read this Call-for-Speakers and adhere to the guidelines outlined.

The CTCA Spring 2008 conference planning committee welcomes innovated session topic suggestions and session formats. The submitter should feel free to propose a session he/she believes would be of interest and be beneficial to our conference attendees.

Submission Guidelines

The following information will help candidates to provide a speaker/session submission that will be complete, meet the CTCA requirements and ensure full evaluation by the conference speaker selection committee. The submitter must please follow these guidelines completely. If you have any questions, please do not hesitate to contact **Allan Bly** at **1-780-452-5205** or via e-mail at **allanbly@vitel.ca**.

It is important to note that sessions presented at the CTCA conferences may be topic-specific but **may not be vendor service or product specific**. This guideline is strictly enforced and presenters must be prepared to provide their presentations to the CTCA prior to the conference to ensure adherence. The **only exception to this rule** is for specific case study presentations during which the specific technology (services, products) may be discussed as to their **particular application** to the solution being presented.

Presenters should be aware that their presentation material will be published on a CD that is provided to all registered conference attendees. The presentations are also made available to CTCA members via a secure website after the actual conference. Presenters who wish to opt out of this requirement may do so but presenters should understand that doing such diminishing the value of their presentation.

Consultants members sessions will take place on April 8th and 9th, 2008. The CTCA does not provide financial compensation for speakers. In addition, selected speakers are responsible for their travel expenses. The CTCA does compensate speakers by providing the speaker with a one free day of the conference allowing attendance at all other sessions.

Supplier Liaison Group (SLG) member sessions will take place on April 7th, 2008 will be required to purchase three full conference passes. These passes can be used by any person including: corporate employees, customers or end users.

Case Studies

Recent feedback from conference attendees indicates a strong desire for sessions that focus on real world case studies and the actual application of various communication technologies. The planning committee will evaluate speaker submissions with preference given to those speaker submissions that center around case study presentations.

Case studies must be presented in a format that is educational to attendees and include the following:

- Description of the customer situation prior to new technology application.
- Description of how the implementation solution was developed.
- Description of how the solution was implemented including any unforeseen situations and how they were overcome.
- Description of the customer situation after implementation including benefits realized, savings achieved, productivity gains, etc.

It is important to remember that case studies allow the attendees to fully comprehend not only the advanced technology and techniques employed but also how this technology was applied to a customer business situation.

Suggested case study presentations include a single vendor/customer project, multiple vendors in a cooperative project, and a consultant/client project. These case studies can include the application of technology to a customer situation or the demonstration of a project or practice management technique.

Submit a Proposal

The CTCA speaker selection committee will be responsible for evaluating and planning the CTCA sessions on April 7th, 8th, and 9th. We are interested in the following topics:

- Unified Communications
- Unified Messaging
- IP Telephony (VoIP)
- Wireless (Mobile, WiFi, WiMax)
- Rural Broadband
- Project Management
- Practice Management
- Vendor Presentation
- Regulatory

CTCA session submissions must be submitted at the following site:

<http://www.it360.ca/2008/CTCACFP.cfm#form>

Submissions must be received by the close of business on November 30th, 2007.

Fields marked with an asterisk **MUST** be completed in order to submit the form.

All of the CTCA submissions will be forwarded automatically to the CTCA speaker selection committee. The committee will review each submission for completeness and give each submission careful consideration. Overall, proposed presentations will be evaluated in terms of the following:

- Relevance to the practice of consultants
- Educational content
- Real-World Case Studies are preferable
- Originality of content and format
- Recent conference presentations
- Knowledge and experience of the speaker

All submitters will be notified in writing of the committee's decision by December 14th 2007.