



CTCA National Spring Conference 2008 hosted by
IT360 Conference & Expo



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APRIL 7-9, 2008

METRO TORONTO CONVENTION CENTRE, NORTH BUILDING

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**FOR IMMEDIATE RELEASE**

## **IT360° Conference & Expo: Presents CTCA Spring Conference 2008**

**November 12, 2007 (Toronto) Canada...** Canada's leading information technology event, IT360 Conference & Expo, and the Canadian Telecommunications Consultants Association (CTCA) are pleased to announce that the CTCA Spring Conference 2008 will be hosted by IT360 ([www.it360.ca](http://www.it360.ca)) in Toronto, April 7-9, 2008 at the Metro Toronto Convention Centre.

The CTCA is Canada's only professional association of independent telecommunications consultants. Their services are increasing in demand as Unified Communications have strengthened in the marketplace. The CTCA Spring Conference is the premier event for bringing together CTCA members and those interested in unified communications.

"The merging of Information Technology and Telecom is now a reality, and the CTCA is looking forward to the collaborative opportunities of working with IT360," stated Jeanne Eddington, president of the Canadian Telecommunications Consultants Association.

"We are excited to be hosting CTCA's National Spring Conference 2008 at IT360° Conference & Expo. This demonstrates the 'real world' convergence of voice and data being a reality. IT360° will be the meeting place of Telecommunication experts and Information Technology (IT) specialists," said Bruce Cole, President of Plum Communications Inc. and producer of IT360° Conference & Expo.

Attendees registered for the CTCA Conference have complete access to all of IT360's sessions, and vice versa, providing attendees a more thorough experience. Allan Bly, the CTCA conference chair, is currently establishing sessions that will range in topics and case studies including unified communications, wireless, project & practice management and rural broadband.

### **About: CANADIAN TELECOMMUNICATIONS CONSULTANTS ASSOCIATION (CTCA)**

The Canadian Telecommunications Consultants Association (CTCA) is the premier Canadian association for independent telecommunications consultants, supported by vendors of telecommunications services and products. The CTCA stands for competent, capable, knowledgeable, experienced and ethical telecommunications consulting, while providing opportunities for networking & collaboration, education, and information dissemination and exchange. [www.ctca.ca](http://www.ctca.ca)

### **About: IT360° CONFERENCE AND EXPO**

IT360° Conference and Expo is an IT360 Inc. ([www.it360.ca](http://www.it360.ca)) event managed by Plum Communications working in partnership with ITWorld Canada addresses the critical issues facing the industry while providing realistic strategies to enable the implementation of the best and most cost efficient solutions. Plum Communications Inc. is a leading Canadian organizer of community-based IT events "*Cultivating Innovation in Technology*" since 1984 focusing on what companies are doing and how IT professionals are implementing new systems. [www.it360.ca](http://www.it360.ca)

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### **For further information:**

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